



Data Analytics With GCP Fast Start

Business challenge

Many analytics leaders understand the benefits of the cloud, especially for data analytics — but translating the desire to move to the cloud into action can be a challenge.

As with any important decision made within an organization, the choice to migrate data analytics to a cloud solution like Google Cloud Platform (GCP) may require specific justification to support the investment of time and resources. This justification typically comes in the form of a demonstration of a functional use case.

Crafting a targeted demonstration to address the key value challenges in a quantitative and unambiguous way will enable your organization to make confident and substantiated decisions toward the development of a cloud-based data analytics solution.

How we help

Through this Fast Start, Insight's team of data analytics developers and architects will help your team define a clear and impactful Proof of Value (PoV) driven by a strategic set of objectives, including risks and concerns specific to your organization. The goal of this functional use case is to demonstrate the capabilities of the GCP data analytics platform while addressing specific areas of value in an agile and timely manner.

Participating teams will have a valuable opportunity to develop strategic use cases in collaboration with Insight-certified GCP data engineers. The purpose of this engagement is not to build out an entire platform implementation, but rather to demonstrate the value of how GCP data analytics services can be used to fulfill the goals of each use case.

Duration

1–3 weeks

Benefits

- **A working, data analytics use case** to be implemented on GCP
- **Demonstration** of the activities involved in a data analytics implementation
- **Proof of Value (PoV)** presentation and demonstration to leadership
- **Backlog of features** incorporated into the PoV
- **Identification of next steps** related to your data analytics journey

Related offers

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Preparing for transformation

To ensure you receive the greatest value from this engagement, you'll need:

- Participation from architects and developers who are empowered to define and execute use cases that will provide value to your organization
- A culture of data-driven decision-making and cloud agility
- A group of no more than five developers (until the final readout, which can be a larger, business-focused group)
- Participation in the final readout and PoV presentation from business leaders who are looking for change
- Participation in the final readout and PoV presentation from data and engineering leaders who understand the data estate and the challenges facing your business

What to expect

This session will be led by Insight Digital Innovation's GCP experts, working collaboratively in a lab-style setting to implement the use cases required by the PoV. Since this will be a hands-on implementation, we will begin by establishing a conducive working environment if one does not already exist within the organization.

About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.