

# Protect, Manage and Secure Data Across the Hybrid Cloud with Azure and Rubrik Accelerator for Microsoft Azure

Insight 



## Protect and manage your data

Insight can fast-track your journey to the cloud and ensure seamless management control by integrating Rubrik Accelerator for Microsoft Azure (RAMA) and Microsoft Azure technologies.

Bringing together these two leading technologies, Insight architects a tailored hybrid cloud solution that provides automation at scale, cost-effective long-term retention of data, and simplified backup and recovery. We deliver a single software platform with all the tools and services you need to protect and manage your data and applications across on-premises and Microsoft Azure.

### Our service includes:

- On-premises Rubrik Appliance
- 12 months of the Rubrik Cloud Appliance
- 6 months of free Azure from Microsoft for qualifying customers

## Business Challenge

63% of enterprises are managing storage capacities of 50PB or more<sup>1</sup>, and the volume is continuously growing, creating massive data redundancy and consuming more and more administration IT resource.

The challenge for organisations is how to drive meaningful business benefits from their data, simplify its management, and create solid recovery plans for data centre loss across the entire hybrid cloud environment – all while reducing the drain on time and cost.

## The Solution

In partnership with Rubrik and Microsoft, Insight accelerates your cloud adoption. We enable you to protect, manage and control all your data and applications with a single data management solution spanning on-premises and cloud, while seeing 30–50% in TCO savings<sup>2</sup>.

Harnessing the powerful technologies of RAMA and Microsoft Azure, Insight provides self-service automation at scale, and delivers one easily managed software solution that allows you to unify backup and recovery, DR, archival, search, and analytics.

We put you in control so you can fully exploit the real business benefits of the hybrid cloud world:

- Management simplicity – easily automate backup, recovery and archive processes
- Fast recovery – achieve near-zero RTOs and instantly locate files and recover SQL databases
- Application mobility – effortlessly migrate apps to Azure for long-term retention, test & development or DR

## Insight's Azure and Rubrik Hybrid Cloud Solution

Microsoft Azure	Rubrik RAMA	Insight Hybrid Cloud Solution
<b>Public cloud</b>	<b>On-premises to Azure</b>	<b>Architected by specialists, enabling you to deliver optimised on-premises data centre infrastructure alongside the benefits of the public cloud all integrated and managed by a single platform – putting you in control so you can exploit the full potential of the hybrid cloud world.</b>
<ul style="list-style-type: none"><li>• The world leader in combined PaaS and IaaS public cloud services</li><li>• IT resources where and when you need them</li></ul>	<ul style="list-style-type: none"><li>• Cloud Instantiation for DR and Test &amp; Development</li><li>• Data Archival</li><li>• Policy-Based Automation</li><li>• Global Predictive Search</li><li>• SQL Live Mount</li><li>• API-first Architecture</li><li>• Immutability for Ransomware</li></ul>	

**An expertly integrated solution enabling you to protect, manage and secure data from on-premises to Azure.**

For more information about our Azure and Rubrik service or any of our cloud migration and optimisation services, please contact your Insight Account Manager.

1. Source 451 Research report for Western Digital: [https://www.wd-datacenter.com/contents/gated/b001\\_Analyst\\_Report-451-Growing-Role-of-Object-Storage-201711.pdf](https://www.wd-datacenter.com/contents/gated/b001_Analyst_Report-451-Growing-Role-of-Object-Storage-201711.pdf)  
2. Rubrik: <https://www.rubrik.com/wp-content/uploads/2017/12/Customer-Success-Rubrik-and-US-Navy-CNIC-.pdf>

## Why Insight

Insight's Cloud and Datacentre Transformation teams have deep experience in architecting solutions that integrate Azure and RAMA technology.

They work with you to create a unique designed, built and managed solution that is specifically tailored to your current and future needs.

They enable you reach your hybrid cloud goals faster and ensure your IT team spends less time fire-fighting and more time creating business value.

## Our Approach

Insight's IT professionals, architects and experts are focused on designing and executing on your cloud strategy, helping you rapidly seize the benefits offered by the cloud.

We build TCO projections and business cases early in the process and ensure that you migrate the right services and in a controlled way, with minimal risks to security, cost or performance.

Our Hybrid Cloud Assessment – part of our Cloud and Data Centre Transformation services – will help you identify opportunities to maximise the potential of the cloud. Our experts guide you through the 'what' and the 'how' of deploying a cloud solution so you can eliminate lengthy IT processes and complexities and deliver meaningful business outcomes quickly and cost efficiently.