

# Extend Data Protection Across Azure and Microsoft 365 with Veritas Merge1





## Enterprise Organizations Must Approach Data Protection Holistically

Seemingly each week the public hears a news story about an organization falling victim to a ransomware attack or data breach. While these risks have always been present for major IT organizations, the opportunities for data loss have grown increasingly complex and more multifaceted.

Events in 2020 brought dramatic shifts in the way we work, especially in regard to remote work and the needed flexibility to support geographically distributed employees. During an April 2020 quarterly earnings report, Microsoft CEO Satya Nadella highlighted that the IT world had undergone two years' worth of digital transformation in a mere two months.

The rise of digital transformation and rapid adoption of modern workplace technologies and the cloud have enabled greater flexibility but also introduced gaps that need to be covered.

As a result, business continuity strategies have become increasingly robust, often utilizing multiple layers to keep an organization's data safe.

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**37%**

of organizations were hit by ransomware in the last year<sup>1</sup>



Whether this means a more comprehensive data protection portfolio or better training for employees, many organizations are investing in solutions to keep their data safe, accessible, and recoverable in case of emergency.

However, despite the lengths that some organizations will go to increase the strength of their IT security, there is no guarantee that your data will remain accessible after a cyberattack. A truly holistic approach to data protection requires a full-spectrum, flexible, and highly scalable data backup and recovery solution for increasingly complex workloads, whether on-premises, in the cloud, hybrid, or SaaS.

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**54%**

of those hit by ransomware  
said their data was  
successfully encrypted<sup>2</sup>

**\$170,404**

average ransom paid by  
mid-size organizations<sup>3</sup>





## Ransomware Attacks are on the Rise

Beyond the scale, performance, and complexity of backing up enterprise data, a major challenge for many organizations is navigating the realities of cyberthreats, malicious actors, ransomware, and evolving data security risks.

According to Gartner, cybersecurity and regulatory compliance have become the two biggest corporate board concerns, with many companies adding a cybersecurity expert directly to the board.

With 2020 pushing organizations to adopt remote work policies and support remote workloads at a rapid pace, many businesses have unintentionally introduced gaps in their corporate firewall. Cybercriminals have taken notice, and as a result the number of known cyberattacks has dramatically increased.

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**230%**

increase in ransomware attacks in the past year<sup>4</sup>



Ransomware and accidental or malicious deletion are top of mind for many organizations as primary data protection risks. By the time these threats appear it may already be too late. While organizations can increase cybersecurity robustness and train employees to recognize potential attacks, enterprise organizations must take additional steps to protect their critical data or risk losing it all at a moment's notice.

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**32%**

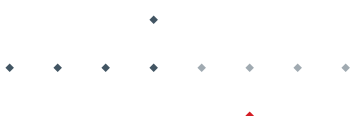
of ransomware victims paid ransom to get data back<sup>5</sup>

**35%**

of data is not restored after paying ransom<sup>6</sup>

**\$1.85M**

average cost to remediate and recover from ransomware attacks<sup>7</sup>





## Discovery and Legal Compliance can be a Challenge, Potentially Requiring Many Point Solutions

Enterprise organizations, especially those operating across wide geographical areas, must pay special attention to various regulatory frameworks and the requirements they must abide by.

With the scale and scope that many enterprise organizations operate at, it is increasingly difficult to navigate legal requirements and align IT resources to support compliance initiatives.

Enterprise organizations must balance data privacy regulations, data protection, technology innovation, and alignment with rapidly changing operational environments. The ability to quickly adjust to new requirements necessitates a degree of IT flexibility with regards to capturing, archiving, and eDiscovery of any and all data that is within the purview of regulatory frameworks such as GDPR, CCPA, and others.

For many organizations, data protection, cybersecurity, archiving, and eDiscovery may require individual point solutions, greatly increasing complexity.

In order to promote greater accountability and transparency, Enterprise organizations should seek to consolidate these various point solutions to eliminate potential gaps, improve reliability, and simplify management of an already complex legal landscape.

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**300%**

projected increase in legal technology spend by 2025<sup>8</sup>





## Veritas Merge1 for Teams, Exchange, Outlook, and More

As the world's most popular content management, collaboration, and content-sharing platform, Microsoft 365 applications provide convenience and productivity for enterprise workforces. With the growing set of content being stored and shared on Microsoft 365 applications, the regulatory mandates for mediums like Microsoft Teams, SharePoint, Yammer, etc. have also increased.

With native integrations across Microsoft 365 communication technologies and more, Merge1's advanced compliance and robust capture solution continuously archives communications and helps organizations overcome the burdensome migration of existing data to third-party data stores, as well as the hassle of running multiple archives in parallel.

Veritas Merge1 gives enterprise organizations the capability to tag individual documents or key words to enhance future search results during eDiscovery. What may have taken weeks or months in the past can be completed significantly faster.

Robust scheduling capabilities enable compliance teams to tune their archiving based on their exact needs. Merge1 also has auditing modules that enable greater accountability and transparency.

Ultimately, Merge1 is designed to be highly flexible with simplicity in mind, enabling an agnostic approach to archiving with fully customizable deployments on Azure, on-premises, or hybrid ecosystems. With both archiving and eDiscovery in one platform, enterprises can reduce complexity while improving their ability to remain compliant.

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**32%**

of organizations are planning to migrate their archiving to the cloud in the next 1–3 years.<sup>9</sup>



# An effective eDiscovery platform across all content sources with Veritas Merge1.



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## Challenge

A large US telecommunications company and active user of Veritas eDiscovery Platform was looking for an eDiscovery solution that could ingest new content sources beyond traditional email. The firm had transitioned to a work-from-home model for all employees globally, which sped up their digital transformation IT plans through the onboarding of Slack and Microsoft Teams for collaboration and faster communications.

The organization needed to ingest and capture those new communications from Slack and Microsoft Teams to be prepared for proactive internal investigations.

## Solution

Due to the existing partnership and use of Veritas eDiscovery Platform and the challenges of ever-evolving regulatory requirements, the telecommunications company reached out to Veritas for help. The customer reviewed a demo of Merge1 for Slack and was instantly sold on its ease of use and ingestion capabilities. Merge1 delivered the overall functionality they were looking for in a capture solution for eDiscovery.

## Results

During the live demo, the organization realized they also could utilize Merge1 to satisfy their need to capture Microsoft Teams communications, through a connector bundle of Merge1. The synergy between the eDiscovery Platform and Merge1's archiving really demonstrated the ease of use and speed of Veritas's backup solutions. Lastly, the flexibility in the Merge1 licensing, which allowed a subset of their total environment to be licenses, made it possible to fit the organization's budget.



## The Leader in Enterprise Data Protection

Veritas has been bringing data protection and backup and recovery to the Fortune 500 for decades. As a leader in the field, Veritas has the tools and resources needed to provide world-class data protection for your organization. Every organization has its own unique needs and challenges, so please use our library of reference materials for more information on some of the most relevant data protection topics.

## Get Started

Whether you need to back up your Azure-based IT infrastructure, your SaaS applications and data, or corporate communications, Veritas has the breadth of solutions to ensure your business data remains safe and accessible. Talk to our experts today to begin planning for your data resiliency and business continuity.

<sup>1,2,3,4</sup> <https://secure2.sophos.com/en-us/medialibrary/pdfs/whitepaper/sophos-state-of-ransomware-2021-wp.pdf>

<sup>5</sup> <https://secure2.sophos.com/en-us/medialibrary/pdfs/whitepaper/sophos-state-of-ransomware-2021-wp.pdf> Page 5

<sup>6</sup> <https://secure2.sophos.com/en-us/medialibrary/pdfs/whitepaper/sophos-state-of-ransomware-2021-wp.pdf> Page 5

<sup>7</sup> <https://secure2.sophos.com/en-us/medialibrary/pdfs/whitepaper/sophos-state-of-ransomware-2021-wp.pdf> Page 5

<sup>8</sup> <https://www.gartner.com/en/newsroom/press-releases/2020-02-10-gartner-predicts-legal-technology-budgets-will-increase-threefold-by-2025> Page 6

<sup>9</sup> [IDG 2020 Cloud Computing Survey](#) Page 7

### About Veritas

Veritas Technologies is a global leader in data protection and availability. Over 80,000 customers—including 87 percent of the Fortune Global 500—rely on us to abstract IT complexity and simplify data management. The Veritas Enterprise Data Services Platform automates the protection and orchestrates the recovery of data everywhere it lives, ensures 24/7 availability of business-critical applications, and provides enterprises with the insights they need to comply with evolving data regulations. With a reputation for reliability at scale and a deployment model to fit any need, Veritas Enterprise Data Services Platform supports more than 800 different data sources, over 100 different operating systems, more than 1,400 storage targets, and more than 60 different cloud platforms.

Learn more at [www.veritas.com](http://www.veritas.com). Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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