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Adobe Substance 3D

A **state-of-the-art 3D workflow** that empowers creative professionals with everything they need to create inspiring art. A next-generation solution for IT Managers looking to invest in a smart creative toolkit with seamless integration to other ecosystems their creative teams already use.

 VIRTUAL PHOTOGRAPHY  PRODUCT PACKAGING  ANIMATED VIDEOS  POWERFUL GRAPHICS

Top benefits for IT managers

- Simplified license management and deployment from the **Admin Console** used for Creative Cloud.
- **Interoperability** with other Creative Cloud solutions used by your company and third-party tools.
- Adobe's **industry-leading security** processes and controls protect company assets and tools.
- Data protection at all times with encrypted creative content both in transit and at rest. IT managers can **control how users share assets** and intellectual property (on Substance 3D Collection for enterprise).

Adobe offers best-in-class solutions for creative teams that also allow IT managers to ensure efficiency. Invest in tools that enable high-quality outputs and bring more business.

Empower your creative team

Seamless integrations: make the most of your investment with integrations to Creative Cloud apps such as Photoshop and Illustrator, as well as third-party apps like Unreal Engine, Unity, Maya, CLO, and more.

Efficiency and dynamic content: 3D components used in virtual photography can be quickly edited and reused in unlimited variations.

Approachable for everyone: intuitive, familiar design systems that remove tedious tasks. A solution for the beginner and expert alike, with step-by-step tutorials that cover first steps and complex workflows.

Industry standard: Substance 3D is the industry standard for 3D texturing, 3D material digitalization, and authoring.

"3D is 10x cheaper than the cost of traditional imagery and drives key next-generation merchandising experiences." Wayfair

Adobe Substance 3D Plugins

Integrate Substance 3D materials into your workflow. Easily drag and drop, apply, and visualize while working on your favorite applications.

Autodesk® VRED™ supports Substance materials

Create captivating product visualizations and virtual prototypes with assets from Substance. [Watch the video](#)

Substance in 3ds Max

Plugin supports a wide range of features designed to give you the full power of the Substance ecosystem at your fingertips. [Watch the video](#)

Substance in Maya

Whether you are working on animation or visual effects, Substance in Maya brings optimized features for enhanced productivity. [Learn more](#)

